

Wisconsin Auctioneers Association

Semi-Annual Auctioneer Magazine

2020 Advertising/Sponsorship Rate Sheet



Sponsorship at Winter Conference with Magazine Advertising		
Platinum	\$ 1,500.00	2 Full Page Advertisement in Magazine & Logo w/link & Logo on Conf. Program & website and Exhibit Space/Hospitality & Logo on Banner
Gold	\$ 1,000.00	Full Page Advertisement & Logo w/link & Logo on Conf. Program & website and Exhibit Space/Hospitality & Logo on Banner
Silver	\$ 800.00	1/2 Page Advertisement & Logo w/Link & Logo in Conf. program & Logo on Banner & Exhibit Space/Hospitality room
Bronze	\$ 500.00	1/4 Page in Spring Mag. & Logo on Conf. website & Logo on Banner
Copper	\$ 300.00	Mag. Business Card Adv. & Logo in Conference program
Magazine Advertising Only		
Ad Size	Single Issue	Both Issues
Full Page 7.5" x 10"	\$325.00	\$600.00
½ Page – 7.5" x 5"	\$225.00	\$400.00
½ Page – Back Cover 7.5" x 10"	\$300.00	\$550.00
¼ Page – 3.5" x 5"	\$125.00	\$225.00
Business Card – 2" x 3.5"	\$50.00	\$100.00

Ad Size _____ Number of issues to be ran (if picking magazine ads only) _____

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Contact Bridget Siler, bridget@grafeauction.com or (715) 495-3780 with questions.

Make Check Payable to: **Wisconsin Auctioneers Association (WAA)**, S4537 Mirror Lake Rd, Baraboo, WI 53913, Phone: 608-558-5041